



4051 Broad Street Suite 220
San Luis Obispo, California 93401

1.877.755.4279 | MINDBODYONLINE.COM

September 20, 2012
FOR IMMEDIATE RELEASE

Media Contact:
Jennifer Saxon
jennifer.saxon@mindbodyonline.com
805-419-2839

MINDBODY Surpasses 20,000 Clients

San Luis Obispo, CA – September 20, 2012 – MINDBODY, the largest provider of [online business management software](#) to the health and wellness industry, surpassed the 20,000 client benchmark on August 29th with the addition of One Body Pilates in Edmond, OK.

In addition to Pilates studios, MINDBODY's software serves the management needs of a variety of businesses in the health and wellness industry, including fitness, yoga, salons, spas, dance, and martial arts businesses. The core software is designed to manage all the needs of these businesses from appointment and class scheduling to staff payroll and customer management to point of sale and eCommerce.

"We're leveraging technology to improve the health and wellness of the world, one business at a time," said Rick Stollmeyer, MINDBODY's co-founder and CEO. "It took us nearly ten years to board our first 10,000 clients. It's taken less than two years to board the next 10,000. This tremendous rate of growth illustrates the kind of attention people are now placing on health. It's immensely gratifying to know we're helping our clients meet a growing, global need for wellness services."

MINDBODY was recently included in the Inc. 500|5000 list of fastest growing companies for the fifth consecutive year, ranking 109 among software companies and 1,341 overall, experiencing 229% revenue growth over the last three years.

Boarding over 800 new clients per month, MINDBODY's continued expansion is due in large part to its software's ease of use and implementation as well as the development of mobile applications and third-party integrations that allow the company's clients to operate their health and wellness businesses with the most comprehensive system under one roof.

MINDBODY was founded in 2001 as the first desktop management software designed for the wellness industry – serving, at the time, 75 clients in two states. In 2005, MINDBODY moved its management system online, pioneering the industry's first fully web-based business management system. Today, MINDBODY serves over 20,000 businesses in 83 countries. These businesses process over 13 million class and appointment bookings per month in the company's software. Over 3.8 million of those sessions are booked online directly by consumers via websites, mobile devices, and Facebook pages. www.mindbodyonline.com

###