



July 22, 2011
FOR IMMEDIATE RELEASE

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**MINDBODY and SpaFinder Launch Online Booking Feature
Expanding Consumer Access to World's Largest Online Inventory of Wellness Services**

San Luis Obispo, CA – July 22, 2011 – MINDBODY, the largest online software provider in the health and wellness industry, and SpaFinder, Inc., the largest global spa resource, have launched an expanded online booking feature at SpaFinder.com. Now, visitors to the website can search and then book from over 40,000 classes and 60,000 appointments each day directly with the 13,000-plus wellness facilities using MINDBODY's business management software.

The MINDBODY-SpaFinder collaboration began in February 2011 when the two companies agreed to display MINDBODY's inventory of fitness, yoga, Pilates and martial arts studios on SpaFinder.com. Since April, consumers looking for wellness services and activities on SpaFinder.com have enjoyed the ability to search tens of thousands of spas and fitness studios, the largest online inventory of wellness businesses in the world. Now, these consumers can also book their desired service or activity directly with these businesses through SpaFinder.com.

"Leveraging the real-time technology of online booking makes it possible for consumers to find and book wellness services from anywhere, at any time," said Rick Stollmeyer, co-founder and CEO of MINDBODY. "When spa and wellness enthusiasts can easily and immediately book an appointment or class on SpaFinder.com, at their convenience, staying healthy becomes that much easier."

As of July 21st, SpaFinder visitors can book appointments and classes in real time at their wellness site of choice by visiting www.spafinder.com.

About MINDBODY

MINDBODY delivers innovative business management software to the wellness industry, including fitness, yoga, Pilates, salons, spas and martial arts businesses. The company has been listed for the last three consecutive years in the Inc 500/5000, ranking 59th in the software industry in 2010. Additionally, MINDBODY was included in Deloitte's 2010 "Fast 500," named among the most innovative 100 technology companies in North America by Red Herring 100 and identified as one of The 50 Best Places to Work by *Outside Magazine*. In 2010, MINDBODY expanded its offerings to include mobile applications and a powerful new web technology called MINDBODY Finder that enables consumers to find, book and pay for wellness-oriented classes and appointments through their mobile devices, high-traffic media sites and www.mindbodyfinder.com. Founded in 2001, the company's investors include Bessemer Venture Partners, Catalyst Investors, the Pasadena Angels, Tech Coast Angels and Frontera Capital.

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About SpaFinder, Inc.

The world's largest spa media, marketing, and gifting company, SpaFinder, Inc., connects millions of wellness-focused consumers with thousands of spas, wellness facilities and fitness businesses worldwide. SpaFinder's media properties include the award-winning SpaFinder.com, the Club Spa e-newsletter and blog, and the annual *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*. SpaFinder Europe and SpaFinder Japan offer regional spa marketing and gifting programs, including localized, native-language websites. Founded in 1986, the privately held company is headquartered in Manhattan.

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