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MINDBODY Named to Deloitte's 2017 Technology Fast 500™

Leading software provider to the wellness services industry ranked among fastest growing companies in North America

San Luis Obispo, Calif. – November 14, 2017 – MINDBODY, Inc. (NASDAQ: MB), the leading technology platform for the wellness services industry, has been included in Deloitte's Technology Fast 500™, ranking 424 on this list of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. 2017 is the sixth time MINDBODY has appeared on the Fast 500 list, previously ranking in 2010, 2011, 2012, 2013 and 2016.

Tens of thousands of businesses in the wellness services industry use MINDBODY's cloud-based business management solutions to run, manage and grow their businesses. In addition, the consumer-facing MINDBODY App, which recently integrated a new dynamic pricing feature, connects hundreds of thousands of wellness practitioners to millions of people around the world seeking their services.

"We are honored to once again be included among the fastest growing companies in the nation. While we continue to grow, our investment in innovation remains of utmost importance in order to deliver the best products possible," said Rick Stollmeyer, MINDBODY's CEO and Co-founder. "By continually introducing new technologies, like our recent addition of dynamic pricing, we are better able to connect wellness practitioners with those seeking their services, in turn helping to connect the world to wellness.

"In 2017 we refined our growth strategy to concentrate on highly focused subscriber acquisition, delivering more value to our existing customers and increasing our consumer engagement – our ranking on this list affirms that our efforts are working. This strategy, and our ongoing investments in technology and innovation, ultimately support our purpose of connecting the world to wellness."

Deloitte's 2017 Technology Fast 500 award winners are selected among both private and public companies throughout North America with rankings based on percentage fiscal year revenue growth from 2013 to 2016. MINDBODY grew 186 percent during this time period.

To be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading technology platform for the wellness services industry. Local wellness entrepreneurs worldwide use MINDBODY's integrated software and payments platform to run, market and build their businesses. Consumers use MINDBODY to more easily find, engage and transact with wellness providers in their local communities. For more information on how MINDBODY is helping people lead healthier, happier lives by connecting the world to wellness, visit mindbodyonline.com.

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