
FOR IMMEDIATE RELEASE**Media Contact:** Tracy Richmond
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805-586-3226**MINDBODY Named to Deloitte's 2018 Technology Fast 500™**
Global wellness tech company ranked among fastest growing in North America

San Luis Obispo, Calif. – November 15, 2018 – MINDBODY, Inc. (NASDAQ: MB), the leading technology platform for the fitness, beauty and wellness services industries, is included in Deloitte's Technology 2018 Fast 500™, ranking 463 among the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. 2018 is the seventh time MINDBODY has appeared on the Fast 500 list since 2010.

"It's a great honor to once again be included among the fastest growing companies in the nation," said Rick Stollmeyer, MINDBODY CEO and co-founder. "As a growth company, we remain focused on providing our customers with the cutting-edge technology and services that allow them to remain relevant to the ever expanding consumer base they serve. Only through continuous innovation can we connect the world to fitness, beauty and wellness."

MINDBODY is creating the premiere, global marketplace for fitness, beauty and wellness. It provides the innovative tools that empower business owners to achieve their goals, while also connecting consumers to fitness, beauty and wellness experiences that inspire them to lead healthier, happier lives. In 2018, MINDBODY expanded its software offerings with the strategic purchase of Booker, a spa and salon scheduling platform, FitMetrix, a performance tracking tool for the fitness industry and Frederick, automated marketing software for boutique fitness and beauty.

"This has been a watershed year for MINDBODY," said Stollmeyer. "With two impactful acquisitions and a rapidly expanding consumer marketplace, we are changing how consumers engage with fitness, beauty and wellness."

Deloitte's 2018 Technology Fast 500 award winners are selected among both private and public companies throughout North America with rankings based on percentage of revenue growth from fiscal year 2014 to 2017. MINDBODY grew 161 percent during this time period.

To be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading technology platform for the fitness, beauty and wellness services industries. Local entrepreneurs worldwide use MINDBODY's integrated software and payments platform to run, market and build their businesses. Consumers use MINDBODY to more easily find, engage and transact with fitness, wellness and beauty providers in their local communities. For more information on how MINDBODY is helping people lead healthier, happier lives by connecting the world to fitness, beauty and wellness, visit mindbodyonline.com.

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