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Arianna Huffington to Keynote BOLD 2017, the MINDBODY Conference

Founder and CEO of Thrive Global will headline annual conference for fitness, beauty and health practitioners

San Luis Obispo, Calif. – April 13, 2017 – MINDBODY (NASDAQ: MB), the leading provider of cloud-based business management software for the wellness services industry, has announced that Arianna Huffington, Founder and CEO of Thrive Global, will serve as the opening keynote speaker at the company's annual user conference, BOLD, to be held September 27-29, 2017 at the Hilton San Diego Bayfront in San Diego, CA.

Huffington will kick off the first full day of the conference, September 28, sharing lessons learned about the connection between well-being and productivity. This topic will serve as a reminder to the hundreds of business owners and wellness practitioners expected to attend, to mind their own well-being so that they can more effectively care for others.

Huffington is the founder of The Huffington Post, the founder and CEO of Thrive Global, and the author of 15 books, including recent bestsellers *Thrive* and *The Sleep Revolution*. She has been named to *Time Magazine's* list of the world's 100 most influential people and the *Forbes* Most Powerful Women list.

"We are thrilled to host Arianna at this year's BOLD conference. Her message of prioritizing your own well-being perfectly aligns with the more than 1,500 wellness entrepreneurs we will be hosting at BOLD, who have devoted themselves to help others live happier, healthier lives," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "Her professional insight into how taking care of ourselves can enhance creativity and productivity is sure to inspire our attendees and our team."

BOLD brings together business owners, practitioners and experts from across the wellness services industry, from fitness to beauty to integrative health, to learn, network and gain a greater understanding of best practices that can help their businesses thrive. The conference offers educational sessions on a range of topics including marketing, social media and customer retention, as well as a variety of networking opportunities and unique wellness experiences.

Registration for BOLD 2017 is now open with early pricing available through June 23, 2017. Special group discounts are available. Learn more at www.boldmindbodyconference.com.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and a rapidly growing consumer brand. Over 60,000 local businesses and 329,000 wellness practitioners in over 130 countries and territories use MINDBODY's integrated software and payments platform to run, market and build their businesses. These practitioners provide a variety of wellness services to millions of consumers who use the MINDBODY platform to more easily evaluate, engage and transact with them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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