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MINDBODY Recognized as Industry Job Creator

Online Business Management Software Provider Wins Inc. Hire Power Award

San Luis Obispo, CA – December 5, 2012 – MINDBODY, the largest global provider of [online business management software](#) to the beauty, health and wellness industry, has been recognized as a leading job creator by *Inc. Magazine's* inaugural Inc. Hire Power Award. The award celebrates private companies at the forefront of American job creation. MINDBODY is ranked 73 among the top 100 job creating companies in the country and in its industry, having generated 307 jobs from 2008 to 2011.

The Inc. Hire Power Awards serve to recognize businesses that are helping to rebuild the economy by putting Americans back to work. The top 100 Hire Power award winners will appear in *Inc. Magazine's* December/January issue.

"MINDBODY is proud to be recognized by *Inc. Magazine* for both revenue growth and job creation. It's a wonderful phenomenon in our business that fulfilling our mission - Leveraging Technology to Improve the Health and Wellness of the World - also creates an abundance of high quality jobs," said Rick Stollmeyer, MINDBODY's co-founder and CEO.

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"These jobs aren't only reflected on our payroll, but also on the payrolls of the over 20,000 small businesses we serve worldwide, whose success is facilitated by our service. This is the result of a solid SaaS software product combined with excellent customer service, strong core values and a solid business plan."

Employee wellness is an integral part of MINDBODY's strong company culture. All team members receive competitive benefits and can partake in the corporate wellness program, which includes onsite wellness activities like yoga, kick boxing and massage therapy. "We're committed to wellness—in mind, body and spirit. Only by taking care of ourselves can we take the best care of our clients," said Stollmeyer. "We promote a work/life balance for our employees and throughout our growth that commitment to employee wellness has not wavered."

While fostering employee wellness within, MINDBODY's products work to improve global wellness on the outside. The online business management software supports businesses in the health and wellness industries—enabling them to manage all aspects of their operations within a single system, and connecting them to their local communities.

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding. With more than 900 business locations added to its network each month, MINDBODY is the fastest growing SaaS provider in the beauty, health, and wellness markets. It's comprehensive, online solution brings all business needs under one roof, and mobile versions of the software allow for management on the go. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the last five consecutive years.

www.mindbodyonline.com

About Inc.

The inaugural Inc. Hire Power Awards are sponsored by Bank of America Merrill Lynch, which is proud to recognize American companies that have greatly increased their workforces. Inc.'s Hire Power Awards celebrate private companies on the forefront of American job creation, giving these businesses the recognition they deserve. For more information, visit www.inc.com.

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today.

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