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MINDBODY App Nominated for Lovie Award

App that helps people find, book, and pay for health and wellness services is shortlisted in the Mobile and Apps: Health and Wellness category

San Luis Obispo, Calif. – September 19, 2016 – The [MINDBODY app](#), created by tech company [MINDBODY, Inc.](#) (NASDAQ:MB), the leading provider of cloud-based business management software to the wellness services industry, has been nominated for a prestigious [Lovie Award](#) in the Mobile and Apps: Health and Fitness category. The app is also eligible for the People’s Lovie Award.

The Lovie Awards recognize the best of the European Internet across Websites, Mobile & Applications, Social, Internet Video and Online Advertising. The Lovie Award winner is selected by European members of the International Academy of Digital Arts and Sciences, while the winner of the People’s Lovie is determined by an online public vote. Votes can be cast [here](#) through September 22, 2016.

"We are thrilled that the MINDBODY app has been nominated for a Lovie Award, and honored to be included among fellow nominees who are defining what it means to be creative and ground-breaking throughout Europe," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "The desire for healthier living spans the globe, especially as today's busy lifestyle makes healthy choices harder to sustain. The MINDBODY app works in conjunction with our business software to help people live healthier, happier lives by engaging with health, wellness and beauty practitioners nearby."

The MINDBODY app gives its 3.5 million registered users around the world access to local fitness and wellness classes and appointments, right at their fingertips. From acupuncture to indoor cycling, color highlights to massage, martial arts to yoga, only MINDBODY boasts such a diverse, ever-increasing breadth of choices. In addition to this nomination, the app was featured by Apple in late December as one of the best new apps of 2016, and was also honored with a 2016 Webby and Webby People’s Voice Award for innovation in the Fitness & Recreation Mobile App category.

The MINDBODY App is available for free in the [iTunes](#) and [Google Play](#) stores.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and an emerging consumer marketplace. Over 55,000 local businesses and 316,000 wellness practitioners in over 130 countries and territories use MINDBODY's integrated software and payments platform to run, market and build their businesses. These practitioners provide a variety of wellness services to approximately 31 million active consumers who use the MINDBODY platform to more easily evaluate, engage and transact with them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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