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**Sunil Rajasekar Named Chief Technology Officer of MINDBODY**

*Former CTO of Lithium Technologies, Vice President at eBay and Intuit joins global wellness tech company*

**San Luis Obispo, Calif. – November 13, 2018** - [MINDBODY](#) (NASDAQ: MB), the leading technology platform for the fitness, beauty and wellness services industries, today announced that veteran technology executive, Sunil Rajasekar, has been named Chief Technology Officer. Rajasekar will report directly to MINDBODY CEO and Co-founder, Rick Stollmeyer.

Rajasekar most recently served as vice president and general manager leading engineering and product management for the seller experience at e-commerce giant eBay. Prior, he was CTO of Lithium Technologies, a software-as-a-service firm that helps brands build trusted relationships with customers through social and digital channels. Rajasekar also spent nearly nine years at Intuit in the small business division and as vice president in its financial services division focusing on web, mobile banking and financial management tools.

“I’m thrilled to welcome Sunil to the MINDBODY team,” said Stollmeyer. “He brings deep knowledge and expertise in both business and consumer software platforms. His insights, and specific marketplace platform experience, will help shepherd our products to the next level as we continue to build the premiere global marketplace for fitness, beauty and wellness, connecting people to the practitioners who help them lead healthier, happier lives.”

As MINDBODY CTO, Rajasekar will focus on MINDBODY’s product and technology strategy, consumer marketplace expansion, payments 2.0, platform development and continued integration of the company’s recent acquisitions: Booker, Frederick and FitMetrix.

“MINDBODY’s mission to connect the world to wellness appeals to me on a very personal level,” said Rajasekar. “Overall wellbeing – physical and mental – has been a core focus in my life, and I am excited to bring my personal and professional passion together in this role. I am looking forward to joining the team and helping to accelerate the realization of MINDBODY’s vision.”

**About MINDBODY**

MINDBODY, Inc. (NASDAQ: MB) is the leading technology platform for the fitness, beauty and wellness services industries. Local entrepreneurs worldwide use MINDBODY's integrated software and payments platform to run, market and build their businesses. Consumers use MINDBODY to more easily find, engage and transact with fitness, wellness and beauty providers in their local communities. For more information on how MINDBODY is helping people lead healthier, happier lives by connecting the world to fitness, beauty and wellness, visit [mindbodyonline.com](http://mindbodyonline.com).

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