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MINDBODY Enables Direct Deposit for its Clients in Europe and Canada
Global Software Provider Adds Powerful Recurring Revenue Capabilities

San Luis Obispo, CA and New York, NY – March 19th, 2013– MINDBODY, the largest global provider of web and mobile management solutions to the wellness and beauty industry, has announced the availability of direct debit to its international client base through its merchant account partner, Optimal Payments.

MINDBODY’s clients in the United Kingdom, Europe and Canada can now set up recurring payments for monthly memberships and other transactions through Optimal Payments, which has provided integrated payment processing to MINDBODY clients since 2007.

“Recurring payment functionality can be powerful in bringing a business to the next level. We’re excited to be rolling out this capability to our clients in the United Kingdom, Europe and Canada and enabling them to strengthen their businesses by creating more steady and fluid revenue streams,” said Alicia Hodges, MINDBODY’s International Merchant Account Sales Manager.

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding. Over 500,000 practitioners at over 33,000 locations in 100 countries use MINDBODY and thousands of new locations are adopting the software each month, making it the fastest growing SaaS provider in the wellness and beauty industry. In addition to its web and mobile solutions, the company offers a holistic, corporate wellness solution for employers called MINDBODY Exchange, and a large-scale consumer booking app called MINDBODY Connect. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past six consecutive years. www.mindbodyonline.com

About Optimal Payments

Optimal Payments is a global provider of online payment solutions trusted by businesses and consumers in over 200 countries to move and manage billions of dollars each year. Being an independent provider has allowed the company to support tens-of-thousands of merchants around the globe across a wide range of industries. Optimal Payments Plc is quoted on the London Stock Exchange’s AIM market, with a ticker symbol of OPAY.

www.optimalpayments.com