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**MINDBODY Receives Statewide Mother-Baby Friendly Workplace Award**  
Company Recognized for Supporting Mothers in the Workplace

**New York, NY and San Luis Obispo, CA– August 1st, 2014–** MINDBODY, a leading, global provider of web and mobile business management solutions for the combined wellness and beauty industries, has been recognized by the California Breastfeeding Coalition with The Mother-Baby Friendly Workplace Award.

The Mother-Baby Friendly Workplace Award is presented to companies that support their breastfeeding employees by providing a written policy that supports breastfeeding in the workplace and by providing a private space and reasonable break time for mothers to express milk at work.

Since its founding, MINDBODY has aimed to create a positive, family friendly work environment that centers around wellness. Employees have access to onsite fitness classes, fresh produce deliveries, wellness vouchers to use at local health and wellness businesses, and opportunities to participate in the corporate wellness program, MINDBODY Evolve, which incorporates personal training and nutritional counseling.

“We’re excited to be recognized for our efforts to make MINDBODY a mother-baby friendly work environment,” said Annie Woo, Director of Customer Service at MINDBODY. “This is a direct reflection of MINDBODY’s strong emphasis on workplace wellness, which we believe should nurture the mind, body and spirit.”

MINDBODY’s Annie Woo attended the awards ceremony, where representatives from the California Breastfeeding Coalition, California Health and Human Services Agency, Senator de Leon and Assemblyman Pan were in attendance to recognize the importance of supporting breastfeeding employees.

According to the California Breastfeeding Coalition, research on the benefits to employers for supporting mothers continuing to breastfeed upon their return to work indicates a positive return on their investment with reduced absenteeism, reduced health care costs, reduced turnover and improved productivity, loyalty and more.

**About MINDBODY**

MINDBODY has led the health and wellness industry in software development since its founding in 2001. The company was the first to offer multi-location desktop management

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software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past six consecutive years. [www.mindbodyonline.com](http://www.mindbodyonline.com)

### **About California Breastfeeding Coalition**

The California Breastfeeding Coalition (CBC) is a grassroots coalition of 43 community breastfeeding coalitions, as well as public and private partnerships that have broad reach within California's communities. Our mission is to improve the health and well-being of Californians by working collaboratively to protect, promote, and support breastfeeding.