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MINDBODY Launches New WOD Tracking Feature
MINDBODY for Box software now integrates with totalWOD

San Luis Obispo, CA – October 6, 2014 – MINDBODY, a leading, global provider of web and mobile business management solutions to the combined health, wellness and beauty industries, has launched MINDBODY® for Box, a new version of its gym software that incorporates workout and performance tracking through an integration with totalWOD's fitness performance tracking solution.

In addition to managing everything from check-ins and payments to reporting, marketing and analytics, MINDBODY for Box allows owners and trainers to enter athlete scores at the end of a class, create custom or standard WODs (workouts of the day) and auto-schedule when each WOD will be visible to athletes. Athletes can record and access their own scores, register for classes, view daily leaderboards and share scores through social media, all from their mobile devices.

"This is a complete package for any box owner," said Rick Stollmeyer, MINDBODY's CEO and Co-founder. "We're bringing MINDBODY's industry leading business management solution together with totalWOD's stellar performance tracking. The combination enables owners and trainers to save time, boost revenue and better focus on their clients."

"We're excited to join forces with MINDBODY to provide the ultimate box management experience," said Ryan Krueger, Founder of totalWOD. "MINDBODY's software brings all business needs together onto one, web-based platform. Adding our performance tracking tools into this existing package creates a complete and seamless solution for box affiliates."

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding in 2000. The company was the first to offer multi-location desktop management software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. Its mobile business management app, *MINDBODY Express™*, was released in 2012 and its consumer booking app, *MINDBODY Connect™*, launched in 2013. *MINDBODY Exchange™*, the company's workplace wellness product, was released in 2014, expanding MINDBODY's customer base across an even broader array of markets. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past seven consecutive years.

mindbodyonline.com

About totalWOD

totalWOD has developed one of the leading WOD tracking tools for the competitive fitness industry. Through a deep integration with MINDBODY's core business management software, totalWOD delivers powerful yet easy-to-use performance tracking to box owners. totalWOD's web-based software offers WOD tracking, mobile class registration, social media and community features, as well as custom leaderboards for each box. mindbody.totalwod.com

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