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MINDBODY Named One of *Fast Company's* Most Innovative Companies for 2018

MINDBODY ranked #2 most innovative company in wellness

San Luis Obispo, Calif. – February 22, 2018 - MINDBODY (NASDAQ: MB), the leading technology platform for the wellness services industry, has been named to the Top 10 Most Innovative Companies in Wellness by *Fast Company*, ranking #2 on the list. The company is recognized for its innovative software platform that provides the tools wellness entrepreneurs need to run, market and grow their businesses.

“We’re thrilled to be named one of *Fast Company's* Most Innovative Wellness Companies in 2018,” said Rick Stollmeyer, MINDBODY CEO and co-founder. “Innovation is at the core of everything we do for our customers and consumers. The capabilities and resources we provide our studio owners not only allow them to grow their businesses, they help inspire millions of people around the world to live healthier, happier lives, and we are honored to play a part in that.”

MINDBODY is focused on making fitness classes easier to discover by connecting millions of consumers to nearby studios via their mobile app. Earlier this year MINDBODY launched dynamic pricing nationwide, a new feature that helps people find a variety of classes using ‘Last Minute Offers’ in the MINDBODY App. ‘Last Minute Offers’ surfaces nearby classes offered in the next 48 hours at special rates and facilitates choice and convenience across the diverse, ever-increasing breadth of classes offered on the MINDBODY App.

Dynamic pricing also gives studio owners the ability to set individual class prices that then adjust in real-time based on historical data, popularity and other factors -- allowing them to harness the power of supply and demand to fill their classes. With this technology, boutique fitness and wellness studio owners have the power to fill more classes and earn more revenue, while helping more people reach their fitness goals.

Each year, *Fast Company* assembles a list of the top 50 most innovative companies, compiled from *Fast Company's* Top 10 lists, which recognizes groundbreaking companies across 36 categories, from data science to wellness. According to *Fast Company*, “More than three dozen *Fast Company* editors, reporters, and contributors identified the most notable innovations of the year. The results are the Top 50 and sector lists, where we showcase their impact on businesses, industries, and the larger culture.”

Fast Company's Most Innovative Companies issue (March-April 2018) is now available online at www.fastcompany.com/MIC, and in app form via iTunes and on newsstands beginning February 27.

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About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading technology platform for the wellness services industry. Local wellness entrepreneurs worldwide use MINDBODY’s integrated software and payments platform to run, market and build their businesses. Consumers use MINDBODY to more easily find, engage and transact with wellness providers in their local communities. For more information on how MINDBODY is helping people lead healthier, happier lives by connecting the world to wellness, visit mindbodyonline.com.

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