

MINDBODY Partners with Massage Magazine Insurance Plus

MINDBODY offers clients access to premium liability insurance through its new partnership with Massage Magazine Insurance Plus.

New York, NY and San Luis Obispo, CA (PRWeb) August 1, 2014 – MINDBODY, a leading, global provider of web and mobile business management solutions for the health, wellness and beauty industries, has partnered with Massage Magazine Insurance Plus (MMIP) to offer its clients access to premium liability coverage at a discounted rate.

Through the new partnership, MINDBODY clients will receive professional and general liability insurance, including product liability, at a special group rate. Benefits include rental damage insurance, identity protection and stolen equipment coverage. Additionally, MINDBODY clients that enroll in MMIP will receive a free professional website, monthly newsletter and directory listing on <http://www.massagemag.com/>.

“We’re excited to be partnering with MMIP to enhance our resources for health, wellness and beauty professionals,” said Rick Stollmeyer, CEO and co-founder of MINDBODY. “This is a great complement to our business management solution. Our clients will now have the added benefits and security that come with liability coverage, which will support the stability and growth of their own businesses.”

MINDBODY members may enroll online at <http://www.massagemagins.com/MBIP> to receive their insurance discount. For more information, please call (800) 222-1110.

As part of the partnership, MMIP will also promote MINDBODY’s business management products to its network of complementary and alternative medicine professionals.

“Client management is an important component of a long-term, healthy business, as is liability insurance,” said Heather Alves, MMIP’s director of affiliate partnerships. “We are proud to offer our members access to MINDBODY’s family of products. Through our partnership, we hope to support more health, wellness and beauty professionals, providing them with the diverse tools and resources they need to succeed.”

MMIP is a sister company of the leading publication for the massage industry, *MASSAGE Magazine*. Its liability insurance program is tailored exclusively for health, wellness and beauty professionals, including massage therapists, reflexologists, yoga, Pilates and dance teachers, movement therapists, cosmetologists and nail techs.

About Massage Magazine Insurance Plus

Massage Magazine Insurance Plus (MMIP) provides both professional and student touch therapists with comprehensive liability insurance, marketing resources, industry news and more. MMIP’s policy benefits include professional and general liability insurance, \$2 million per occurrence, \$3 million individual annual aggregate, \$2 million products individual annual

aggregate; \$100,000 rental damage insurance; \$1,000 stolen equipment coverage; and an identity protection plan. For more information, visit <http://www.massagemagins.com/>.

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding in 2001. The company was the first to offer multi-location desktop management software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past six consecutive years. Learn more at <http://www.mindbodyonline.com/spa>.