

June 5, 2013

Georgia Suter

FOR IMMEDIATE RELEASE

805.419.2856

georgia.suter@mindbodyonline.com

### **MINDBODY Expands Reach to 25,000 Subscribers Worldwide**

Largest online wellness software hits new client benchmark

**San Luis Obispo, CA – June 5, 2013** – MINDBODY, the largest provider of business management software to the health, fitness and beauty industry, surpassed the 25,000 subscriber benchmark on May 28<sup>th</sup> 2013. With over 1,000 new subscribers boarding each month, MINDBODY continues to accelerate and remains the fastest growing software provider in the wellness industry. MINDBODY's solutions focus on the health, fitness and beauty sectors, which are growing globally and rapidly becoming more interconnected.

“Health, fitness and beauty are rapidly growing industries because they are comprised of practitioners who make powerful contributions to people’s wellbeing. MINDBODY fosters the success of these practitioners while making their businesses more viable and services more universally accessible”, said Rick Stollmeyer, MINDBODY’s Co-Founder and CEO. Stollmeyer is currently a finalist for the 2013 Ernst and Young Entrepreneur of the Year award.

MINDBODY addresses the wellness market through an innovative product line that helps health, fitness and beauty practitioners simplify operations, increase revenues and better serve clients. The company's comprehensive web and mobile solutions centralize all of their management needs into one easy-to-use system that includes scheduling and payroll, retail point-of-sale, merchant account processing, and a suite of powerful marketing and client retention tools. Together, MINDBODY's solutions address the needs of a broad spectrum of practitioners, from mobile trainers, therapists and stylists working out of their homes, to large urban studios, clubs and spas.

This past January, MINDBODY was a recipient of *Inc. Magazine's* Hire Power Award as one of the top 100 job creators in the United States. The company has offices in San Luis Obispo, CA; East Hampton, NY; Sydney, Australia; as well as Islington & London, UK.

### **About MINDBODY**

MINDBODY has led the health and wellness industry in software development since its founding in 1998. Over 350,000 wellness professionals at 25,000 locations in 81 countries are managed by MINDBODY's web and mobile software, and more than 1,000 business locations are added to its network each month, making it the fastest growing SaaS provider in the health, fitness and beauty industry. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past five consecutive years.

[www.mindbodyonline.com](http://www.mindbodyonline.com)