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MINDBODY App Wins 2017 Global Mobile Award

Mobile app that helps users find, book and pay for fitness and wellness activities across the globe is recognized as the Best Mobile App for the Connected Lifestyle

San Luis Obispo, Calif. – March 6, 2017 –The [MINDBODY App](#), created by [MINDBODY](#) (NASDAQ: MB), the leading provider of cloud-based business management software for the wellness services industry, has won a [2017 Global Mobile Award](#) for Best Mobile App for the Connected Lifestyle.

The MINDBODY App gives its millions of registered users around the world access to local fitness and wellness classes and appointments, right at their fingertips. From acupuncture to indoor cycling, color highlights to massage, martial arts to yoga, only MINDBODY boasts such a diverse, ever-increasing breadth of choices. In addition to this award, the app has also been honored with a 2016 Webby and Webby People’s Voice Award, as well as two 2016 W³ Awards, Best in Show and Gold, recognizing creative excellence on the web.

“We are thrilled to receive this prestigious award for the MINDBODY App, a tool that provides consumers with a quick and easy way to access health and wellness activities, empowering them to live happier, healthier lives,” said Rick Stollmeyer, MINDBODY’s CEO and Co-founder. “By bringing together millions of consumers with tens of thousands wellness practitioners, the MINDBODY App plays a pivotal role in connecting the world of wellness.”

The Global Mobile Awards (GLOMO Awards), presented by the [GSMA](#), recognize companies and individuals that are driving innovation in the rapidly evolving mobile industry. MINDBODY’s award was presented at the World Mobile Congress which was held February 21 through March 2 in Barcelona.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and a rapidly growing consumer brand. Over 60,000 local businesses and 329,000 wellness practitioners in over 130 countries and territories use MINDBODY’s integrated software and payments platform to run, market and build their businesses. These practitioners provide a variety of wellness services to millions of consumers who use the MINDBODY platform to more easily evaluate, engage and transact with them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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