

FOR IMMEDIATE RELEASE
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MINDBODY Honored with Stop on Nationwide Employee Wellness Tour
Online software company recognized by Subaru's "Work Play Love" Tour

SLO, CA – Mar 16, 2012 – As part of a nationwide event celebrating employee wellness, Subaru's "Work Play Love" Tour will stop today at MINDBODY, a leading provider of online business management software to businesses in the health and wellness industries.

The tour recognizes companies that value and promote a healthy work-life balance for their employees. From March – May 2012, Subaru's Work Play Love Tour will visit fifty select businesses across the country including Zappos, Volcom, Clif, Amy's, REI, Trek, LIVESTRONG, and Hotels.com.

Today, the "Work Play Love" Tour will set up a private, outdoor event at MINDBODY's headquarters in San Luis Obispo, CA, to encourage employees to step outside and play – providing them with what Subaru is calling "fresh air therapy." Planned activities include:

- Workday Warrior Photo Booth (employees create themed, outdoor photos using backdrops/props)
- DIY Trail Mix Station
- Outdoor Games and Activities

MINDBODY will add to the fun with:

- Outdoor Wellness Classes (highlighting the company's weekly, on-site fitness classes)
- Tattoo Booth (with unique MINDBODY temporary tattoos)
- Corporate Culture Booth (highlighting key employee benefits and wellness program)

MINDBODY has embraced a work-life balance since its founding in 2001 with a set of core values that inform every aspect of the company's corporate culture, and which earned the company a spot on *Outside Magazine's* list of the Top 50 Places to Work in 2010.

"At MINDBODY, we are committed to wellness – in mind, body and spirit," said Rick Stollmeyer, Co-Founder and CEO. "Just as our clients promote health and wellness to their customers, we do the same with our employees. Only by taking care of ourselves can we take the best care of our clients."

For more information about Subaru's "Work Play Love" Tour, visit:

<http://www.prnewswire.com/news-releases/subaru-work-play-love-tour-brings-all-new-impieza-and-fresh-air-therapy-to-like-minded-companies-across-the-country-142484325.html>.

About MINDBODY

MINDBODY was founded in 2001 as the first desktop management software designed for the wellness industry. In 2005, the company moved its software online, pioneering the industry's first fullyweb-based business management system. Over 17,000 businesses in over 75 countries use MINDBODY to operate all aspects of their business, from scheduling and staff management to automated marketing and eCommerce. These businesses process over 12 million class and appointment bookings per month in the company's software. Over 3.2 million of those sessions are booked online directly by consumers via websites, mobile devices and Facebook pages. www.mindbodyonline.com