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Court Cunningham, Former CEO of Yodle, is Elected to MINDBODY Board of Directors

San Luis Obispo, Calif. – June 14, 2017 - [MINDBODY](#) (NASDAQ: MB), the leading technology platform for the wellness services industry, today announced that Court Cunningham has been elected to its Board of Directors.

For nearly 10 years, Cunningham served as CEO of Yodle, a leading SaaS marketing platform that has helped approximately 58,000 small businesses owners grow and maintain their customer relationships with a comprehensive set of online marketing tools. Under Cunningham's leadership, Yodle's revenue grew from \$1 million to more than \$200 million, its staff grew from 15 to approximately 1,400 employees and it was ranked #35 on the 2010 Inc. 500 fastest growing companies list. In March of 2016 Yodle was acquired by web.com.

"Court's impressive SaaS background of over 16 years and his passion for helping small businesses directly aligns with our vision and core values," said Rick Stollmeyer, MINDBODY's CEO and Co-founder. "His impressive track record rapidly scaling Yodle from a startup into a global enterprise serving tens of thousands of local businesses has direct relevance for MINDBODY, and we are excited to have him join our team."

"I am thrilled to be working with MINDBODY, a company that has masterfully harnessed the power of SaaS software to encourage the growth and development of small business," said Cunningham. "MINDBODY's state-of-the-art technology serves an exciting and growing industry, and I am looking forward to playing a role in their efforts to connect the world of wellness."

Cunningham currently serves on the Board of Directors of Insight Squared, a cloud-based salesforce analytics platform, and previously served on the board of Silverpop, Inc., a leading email service provider. He holds a B.A. from Princeton University and an MBA from Harvard University's Graduate School of Business Administration. Prior to Yodle, Cunningham served as the COO of Community Connect, a social networking and online dating site, and as SVP & General Manager of the Marketing Automation group at DoubleClick.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading technology platform for the wellness services industry. Local wellness entrepreneurs worldwide use MINDBODY's integrated software and payments platform to run, market and build their businesses. Consumers use MINDBODY to more easily find, engage and transact with wellness providers in their local communities. For more information on how MINDBODY is leveraging technology to improve the wellness of the world, visit mindbodyonline.com.

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