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MINDBODY Lands on *Outside Magazine's* Best Places to Work List for Third Time

Global software provider is recognized for its healthy workplace culture

San Luis Obispo, CA– October 2, 2014– MINDBODY, a leading, global provider of web and mobile business management solutions to the combined health, wellness and beauty industries, was named to *Outside Magazine's* 2014 "Best Places to Work."

Outside's "Best Places to Work" project celebrates innovative companies that are setting a new standard for a healthy work-life balance. This year marks the third time MINDBODY has been recognized, making the list previously in 2010 and 2013.

"We actively promote the health, wellness and professional growth of our team members. As such, we are thrilled to have earned *Outside Magazine's* recognition as a Best Place to Work for the third time," said Rick Stollmeyer, CEO and Co-founder of MINDBODY. "Working at MINDBODY is about much more than earning a paycheck. Our goal is to enable our team members to live lives full of purpose, meaning and growth."

Outside Magazine's List is determined through employee-satisfaction surveys that collect information about benefits, compensation, policies, job satisfaction, environmental initiatives and community outreach programs. All of the results are analyzed by Best Companies Group experts, who select companies that best empower their employees to live active and balanced lives.

MINDBODY's wellness program focuses on a wide variety of healthy living choices. Employees receive: MINDBODY Exchange Wellness Cards to use with local wellness providers; onsite fitness classes, massage therapy and acupuncture; fresh produce deliveries; tobacco cessation

programs; recess activities; flu shots and free fruit and infused water. This year MINDBODY expanded its wellness initiatives with the launch of its first internal wellness challenge. Participants lost a total of 644 pounds and 1,052 inches over a three-month period. Throughout the challenge, participants received gym memberships, personal training, nutritional consulting and Jawbone UP24 wearable devices to track sleep and movement.

MINDBODY's wellness program started as an employer-subsidized voucher system that has evolved into a new corporate wellness product for the company, MINDBODY Exchange. With MINDBODY Exchange, employers nationwide can pay for all or some of the fitness and wellness services their employees use within MINDBODY's worldwide network of wellness practitioners. Learn more at mindbodyexchange.com.

MINDBODY's wellness initiatives are offered to its employees worldwide in New York, Australia and London, as well as its headquarters in San Luis Obispo, CA.

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding in 2000. The company was the first to offer multi-location desktop management software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. Its mobile business management app, *MINDBODY Express™*, was released in 2012 and its consumer booking app, *MINDBODY Connect™*, launched in 2013. *MINDBODY Exchange™*, the company's workplace wellness product, was released in 2014, expanding MINDBODY's customer base across an even broader array of markets. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past seven consecutive years. mindbodyonline.com

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