

# CONNECTING THE DOTS: Leveraging Local Resources to Help Entrepreneurs

WEDNESDAY, SEPTEMBER 28th • 4pm - 8pm • THE MADONNA INN, SAN LUIS OBISPO

All successful Central Coast entrepreneurs need help along the way. Now you can get the **Success Blueprints** to our local resources—what's available, what's needed, and how you can **Connect the Dots** to leverage these resources and grow your business.

**Keynote: The MindBody Story – Rick Stollmeyer, Founder**

**Panel Session 1: Finding the Right Dots to Connect – How We Did It!**

Hear how entrepreneurs utilized local and remote resources to grow and succeed.

- Kyle Wiens, Co-Founder, iFixit
- Drew Munster, Founder, Tennis Warehouse
- Karen Duggan, Co-Founder, Playful Planet

**Panel Session 2 – A Closer Look at Connecting the Dots**

Local experts will give you a roadmap to business resources you can use today!

- Mike Manchak, Economic Vitality Corporation (EVC)
- Jim Dunning, Cal Poly Tech Park
- Jonathan York, Cal Poly Center for Entrepreneurship & Innovation
- Claire Clark, City of SLO Economic Development Program
- Thea Chase, Cal Poly Small Business Development Center for Innovation
- David Ryal, Mission Community Services Corp
- Peter Houcks, SCORE
- Israel Dominguez, Business and Entrepreneurship Center (BEC) at Cuesta College
- Jo Anne Miller, SLO SEED Ventures

## **Event Details:**

Opening Remarks: Russ Levanway, President, Softec & Ermina Karim, CEO, SLO Chamber

Moderator: Michael Gunther, Founder, Collaboration LLC



**Cost:** \$59/person; \$400/table of eight; \$29/student  
Dinner & Coffee/Tea Provided

go to [SOFTEC.org](http://SOFTEC.org) to register or for more details