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**MINDBODY's Global Wellness Network Surpasses 50,000 Business Subscribers Worldwide**

**San Luis Obispo, CA – Nov 6, 2015** – MINDBODY, Inc. (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has surpassed the 50,000 subscriber benchmark. The company's expanding subscriber base demonstrates the growing, global adoption of cloud-based business management amongst wellness providers as the health and wellness revolution accelerates around the world.

MINDBODY's cloud-based business management solution helps business owners in the wellness services industry boost revenue, streamline operations and access their critical business data from any web connected device. Over the past few years the company has expanded its software platform to include multiple mobile app offerings: MINDBODY Express, which provides mobile business management; MINDBODY Connect, which promotes wellness providers to a growing network of consumer users; and MINDBODY Engage, which enables subscriber businesses to give their customers a branded mobile app.

The synergies between the mobile revolution and the burgeoning wellness industry are being seen by the company firsthand. 60% of MINDBODY's subscribers are now accessing their MINDBODY business accounts via mobile, and over 85% of consumers are accessing MINDBODY subscribers' websites and schedules via mobile.

"We're passionate about helping both wellness providers and wellness seekers thrive in our increasingly mobile world," said Rick Stollmeyer, MINDBODY's Co-founder and CEO. "Our platform links both the supply and demand for wellness services into a single, transaction-enabled marketplace. Since the beginning, our vision for this platform has been to promote the success of wellness businesses and the consumer adoption of their services in every local community around the world. We're thrilled to be providing our platform to over 50,000 business subscribers."

**About MINDBODY**

MINDBODY is the leading provider of cloud-based business management software for the wellness services industry, with over 50,000 local business subscribers in more than 130 countries and territories. These subscribers provide a variety of wellness services to over 27 million active consumers. MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives.

[www.mindbodyonline.com](http://www.mindbodyonline.com)

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