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**FOR IMMEDIATE RELEASE**

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**Blair Christie, Chief Marketing Officer at Cisco, Elected to  
MINDBODY Board of Directors**

**San Luis Obispo, CA – April 29, 2015** – MINDBODY, the leading global online wellness marketplace, today announced the election of Blair Christie to its Board of Directors.

Christie serves as senior vice president and chief marketing officer at Cisco where she has been instrumental in positioning Cisco's growth strategy, overseeing their Global Marketing, Corporate Communications, and Government and Community Relations groups. Under her direction, which includes implementing the award winning "Tomorrow Starts Here" and "Internet of Everything" branding campaigns, Christie has positioned Cisco as a global leader in the IT industry, achieving the #14 spot on Interbrand's list of Best Global Brands and the #1 spot for B2B brands, according to CEB research. She was named one of the top five most influential CMOs in 2014 by Forbes, received the 2014 Brand Building award from Marketers that Matter, and was named one of Advertising Age's 2014 Women to Watch.

"Christie is a highly experienced and talented technology executive," said Rick Stollmeyer, MINDBODY's CEO and Co-founder. "She has played a pivotal role in positioning Cisco as a global industry leader and, on top of that, she shares our Core Values and Vision. Her contribution on our Board will be invaluable."

"MINDBODY continues to transform the wellness industry with its innovative web and mobile technologies," said Christie. "I'm looking forward to contributing to such a vital industry by serving on their Board and supporting the adoption of their services around the world."

**About MINDBODY**

MINDBODY is the leading global online wellness marketplace with over 42,000 local business subscribers in 124 countries and territories which provide a variety of wellness services to over 24 million active consumers. MINDBODY's integrated cloud-based business management software and payments platform helps business owners in the wellness service industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit [mindbodyonline.com](http://mindbodyonline.com).

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