

**FOR IMMEDIATE RELEASE**  
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### **MINDBODY Connect Wins CODiE Award for Best Consumer Application**

**San Luis Obispo, CA – May 8, 2015 –** [MINDBODY Connect®](http://MINDBODY Connect®), the consumer-facing mobile app which allows people to find, book and pay for wellness and beauty services worldwide, has been named the winner of the 2015 SIIA Software CODiE Awards for Best Consumer Application. The SIIA Software CODiE Awards, which are created to reflect the latest industry trends and organized by industry focus, serve as the premier awards for the software and information industries.

Launched in 2013, MINDBODY Connect links users to MINDBODY's global network of health, wellness and beauty services, making it possible for consumers to find, book and pay for any class or appointment at any featured business using one login. The free app helps consumers discover local wellness services using a geo-located map function. Consumers can view class and appointment descriptions, schedules and real-time availability; read practitioner biographies and user reviews written by consumers who have actually received the service; and book and pay for their desired services from their mobile device.

Since its launch last year, MINDBODY Connect has surpassed 2.1 million downloads. Users have performed over 15.2 million searches, discovered over 204,000 new businesses, and made over 15 million bookings.

"We're thrilled to be named the winner for Best Consumer Application," said Rick Stollmeyer, MINDBODY's CEO and Co-founder. "Our goal is to help people live healthier and happier lives by connecting them to the best wellness services in their communities. Whether you want to book a fitness class or massage, or make an appointment with a personal trainer or hair stylist, Connect can instantly show you thousands of options in your community."

"SIIA's 2015 Software CODiE Award winners are some of the most innovative, high-impact software products in the market," said Rhianna Collier, VP & Managing Director for the Software & Services Division at SIIA. "We congratulate all of this year's CODiE Award winners, and thank them for the contributions they have made to the software industry."

#### **About MINDBODY**

MINDBODY is the leading global online wellness marketplace with over 40,000 local business subscribers in 118 countries and territories who provide a variety of wellness services to over 23 million active consumers. MINDBODY's integrated cloud-based business management software and payments platform helps business owners in the wellness service industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives.

[getmindbodyconnect.com](http://getmindbodyconnect.com)

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