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FOR IMMEDIATE RELEASE

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MINDBODY Files Registration Statement for Proposed Initial Public Offering

San Luis Obispo, CA – May 11, 2015 – MINDBODY, Inc. today announced that it has filed a registration statement on Form S-1 with the Securities and Exchange Commission for the proposed initial public offering of its common stock. The number of shares to be sold and the price range for the proposed offering have not yet been determined.

Morgan Stanley & Co. LLC, Credit Suisse Securities (USA) LLC and UBS Securities LLC will act as joint book-running managers for the offering. Pacific Crest Securities, a division of KeyBanc Capital Markets Inc., and JMP Securities LLC will act as co-managers for the offering.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission, but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time that the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering will be made only by means of a prospectus. Copies of the preliminary prospectus related to the offering may be obtained, when available, from Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014, by telephone: 1-866-718-1649, or by email: prospectus@morganstanley.com; Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, NY 10010, by telephone 800-221-1037, or by email newyork.prospectus@credit-suisse.com; or UBS Securities LLC, 299 Park Avenue, New York, NY 10171, Attn: Prospectus Department, telephone: 1-877-827-6444, ext. 561 3884.

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