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INC 5000 Recognizes MINDBODY for 7th Consecutive Year

Continued growth and international expansion land MINDBODY on list of fastest growing companies in the U.S.

New York, NY and San Luis Obispo, CA – August 20, 2014 – MINDBODY, the largest, global provider of web and mobile management solutions to the combined wellness and beauty industries, has been listed by *Inc. Magazine* as one of the fastest growing companies in the U.S. for the 7th consecutive year, ranking 1445 among 5000 in this year's list.

MINDBODY joins a small group of U.S. companies that have been consistently recognized by Inc. for maintaining high growth seven years in a row. That growth is measured by looking at increased revenue over a three year period, which reflects MINDBODY's rapidly expanding customer base.

Each month, MINDBODY boards over one thousand new business locations that subscribe to the company's web and mobile app solutions, which streamline business management needs into one easy-to-use system and enable management on-the-go.

"We are thrilled to be listed in the Inc. 5000 for the seventh consecutive year," said Rick Stollmeyer, MINDBODY co-founder and CEO. "We believe that improving health and wellness through technological innovation is the single greatest opportunity of our age, and we're excited to be deeply involved in bringing this aspiration to fruition through the thousands of business owners, hundreds of thousands of health and wellness practitioners, and millions of consumers we serve worldwide."

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MINDBODY's growth is expected to continue well into the future as its target markets in health, fitness and beauty grow and the demand for mobile management tools increases. The company retains a high percentage of its customer base, allowing for rapid growth, due in large part to its comprehensive, cloud-based management system which brings all business needs under one roof and makes them accessible to the business owner anywhere, at anytime. Coupled with mobile app solutions and third-party integrations, MINDBODY subscribers are able to run their business more efficiently while increasing revenue and remaining competitive in the marketplace.

In 2013, MINDBODY entered the consumer market with the launch of MINDBODY Connect, a nation-wide booking app that allows people to find, book, pay for and review wellness and fitness services nearby. Since it's launch, the app has surpassed 1 million downloads, fielded 10 million searches and accommodated over 5 million bookings.

In 2014, MINDBODY expanded into the corporate wellness market with the launch of MINDBODY Exchange, a wellness subsidy service integrated with MINDBODY Connect that allows employers to subsidize employee wellness activities booked within the MINDBODY network of over 500,000 practitioners worldwide.

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding in 2000. The company was the first to offer multi-location desktop management software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. www.mindbodyonline.com

About Inc.

Founded in 1979 and acquired in 2005 by **Mansueto Ventures, Inc.** is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total

monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit www.inc.com.

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