



FOR IMMEDIATE RELEASE

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**MINDBODY AND UNDER ARMOUR COLLABORATE TO HELP MORE PEOPLE
DISCOVER AND SCHEDULE FITNESS CLASSES NATIONWIDE**

MyFitnessPal members can now easily find, book and pay for nearby fitness classes directly through the mobile app

San Luis Obispo, CA – October 5, 2016 – [MINDBODY](#) (NASDAQ: MB), the leading provider of cloud-based business management software for the wellness services industry, and [Under Armour](#) (NYSE: UA, UA.C), the originator of athletic performance gear powering the world's largest digital health and fitness community, have partnered to provide more people with access to nearby fitness classes nationwide directly through the MyFitnessPal® app, available for download now exclusively on the [App Store](#).

With this new integration, millions of MyFitnessPal users in the U.S. can now easily discover, book and pay for classes at tens of thousands of fitness studios in the MINDBODY® network across the country. From indoor cycling to martial arts, boxing to yoga, only MINDBODY boasts such a diverse and ever increasing breadth of fitness activities.

"We are thrilled to be partnering with Under Armour, a company that shares our passion for positively impacting the wellness of the world," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "Together, we're able to connect more people with fitness options in their communities and beyond, ultimately helping them achieve healthier, happier lives."

The MyFitnessPal app is the leading free resource for achieving and maintaining health and fitness goals. With the MINDBODY integration, the app offers new functionality, making it possible for members to plan their workouts as well as track their weight and nutrition information within one platform. The integration also helps fitness studios within the MINDBODY network attract new customers, fill their classes and positively impact the lives of more and more people within and beyond their local communities.

"This collaboration with MINDBODY is another example of how we are exploring new ways to utilize data to bring value to our growing community," said Mike Lee, Chief Digital Officer at Under Armour. "We've learned through our combined network of more than 180 million members that people want an easy way to find and book fitness classes to ultimately improve performance. This new feature will serve the vast studio network of MINDBODY as well as the millions of athletes who continue to harness MyFitnessPal to meet their goals and perform their best."

How it works

Within the MyFitnessPal app, members select 'More' at the bottom of their home screen, then 'Find a Class' which will take them to a list of nearby fitness activities. Once an activity is selected, individuals

- more -

can book and pay directly through the app. On the business side, the booking is then automatically registered with the associated fitness studio and the class is reserved.

To start booking fitness classes, download the MyFitnessPal app from the [App Store](#).

About MINDBODY

MINDBODY (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and an emerging consumer marketplace. Over 55,000 local businesses and 316,000 wellness practitioners in over 130 countries and territories use MINDBODY's integrated software and payments platform to run, market and build their businesses. These practitioners provide a variety of wellness services to approximately 31 million active consumers who use the MINDBODY platform to more easily evaluate, engage and transact with them to live healthier and happier lives. For more information, visit mindbodyonline.com.

About Under Armour, Inc.

Under Armour (NYSE: UA, UA.C), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

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