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**MINDBODY App Wins 2016 Webby Award and Webby People’s Voice Award**

*Consumer app that helps people find, book, review and recommend health and wellness activities wins Best Fitness and Recreation App*

**San Luis Obispo, Calif. – April 26, 2016** – The MINDBODY app®, created by [MINDBODY, Inc.](#) (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has won the 2016 [Webby Award](#) and Webby People’s Voice Award in the Mobile App: Fitness and Recreation category.

Over 2.8 million people worldwide use the MINDBODY app to find, book or pay for classes and appointments at wellness businesses in their community or on the road – from acupuncture to indoor cycling, color highlights to massage, and martial arts to yoga.

The Webby Awards recognize excellence on the internet with two annual honors — The Webby Award and The Webby People’s Voice Award – for innovation in various categories. Members of the International Academy of Digital Arts and Sciences (IADAS) select the nominees for both awards in each category, as well as the winners of The Webby Awards. The Webby People’s Voice is awarded by the voting public.

"It’s an incredible honor to be recognized by both the IADAS and the voting public for our team’s innovative work on the MINDBODY app," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "As more and more people are seeking ways to live healthier, happier lifestyles, we’re excited to offer them an easier way to connect with the fitness, beauty and wellness providers in their communities and around the globe."

The 20th Annual Webby Awards received nearly 13,000 entries from nearly all 50 states and 65 countries worldwide. More than 2 million votes were cast by the public in 235 countries and territories around the world to choose the winners of the Webby People’s Voice Awards. MINDBODY joins an elite group of 2016 Webby winners, including Google, HBO, NASA, National Geographic, The New York Times, Spotify, TED and Tumblr.

The MINDBODY App is available for free in the [iTunes](#) and [Google Play](#) stores.

**About MINDBODY**

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management Software for the wellness services industry and an emerging consumer marketplace, with over 51,000 local business subscribers in over 130 countries and territories. These subscribers provide a variety of wellness services to approximately 28 million active consumers.

MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit [mindbodyonline.com](http://mindbodyonline.com).

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