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MINDBODY named to Inc. Magazine's second annual Founders 40 list

San Luis Obispo, CA – April 12, 2016 – MINDBODY, Inc. (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has been named among the 40 most innovative public companies in America by *Inc. Magazine*. In selecting their second annual [Founders 40](#) list, *Inc.*'s "honor roll of publicly traded companies," the magazine looked at companies that have gone public in the past 36 months with annual revenue between \$50 million and \$2 billion, and that have continued to maintain an entrepreneurial spirit and drive innovation, with at least one of the original founders at the helm.

MINDBODY went public on June 19, 2015 after 15 years as a privately-held company, having landed on the INC. 5000 list of America's fastest growing private companies for seven consecutive years. Co-founder and CEO Rick Stollmeyer has led the company since its founding in 2001. Robert Murphy joined the company's leadership in 2005 as co-founder of MINDBODY's SaaS solution. Both are featured in *Inc.*'s Founders 40 list.

"This honor is deeply meaningful for us, as continuous evolution is a cornerstone of our vision – leveraging technology to improve the wellness of the world," said Stollmeyer. "Our culture of innovation fuels the software and services that support the work of hundreds of thousands of wellness practitioners, enabling millions of people to live healthier, happier lives."

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and an emerging consumer marketplace, with over 51,000 local business subscribers in over 130 countries and territories. These subscribers provide a variety of wellness services to approximately 28 million active consumers. MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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