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MINDBODY Announces Program for BOLD 2016, the MINDBODY Conference

Early registration now open for MINDBODY's annual user conference on October 5-6, 2016

San Luis Obispo, CA – May 18, 2016 – MINDBODY, the leading provider of cloud-based business management software for the wellness services industry, has unveiled the educational sessions, speakers and wellness classes planned for the company's annual user conference, BOLD, to be held October 5-6, 2016 at the Loews Hollywood Hotel in Hollywood, CA.

This two-day event brings together the largest gathering of MINDBODY software subscribers from around the world with industry experts and MINDBODY executive staff. Attendees experience critical educational and networking opportunities designed to fuel their business growth and success, exploring topics that will help them thrive in the wellness services industry – from consumer marketing and social media tactics, to retention strategies and leadership techniques.

The business seminars are complemented with the latest updates on MINDBODY products, a variety of unique wellness experiences (from cardio jam and HIIT classes to barre and yoga sessions), an expo hall, networking events like the popular BOLD Bash, and more. BOLD Award winners are also celebrated for the remarkable milestones achieved throughout the past year, such as business growth records and community outreach initiatives.

"MINDBODY subscribers are passionate about their businesses, often putting everything on the line to pursue their entrepreneurial dreams. This conference brings them together each year to learn from one another about what's working as a small business owner," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "Our subscribers are an inspiration to the entire MINDBODY team, improving the wellness of the world, one community at a time. We are honored to hold this event each year, celebrating their successes and helping equip them to achieve even more in the coming years."

Registration for BOLD is now open with early pricing available through June 30, 2016. Special group discounts are available. Learn more at www.boldmindbodyconference.com.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management software for the wellness services industry and an emerging consumer marketplace, with over 53,000 local business subscribers in over 130 countries and territories. These subscribers provide a variety of wellness services to approximately 29 million active consumers. MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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