



4051 Broad Street Suite 220
San Luis Obispo, California 93401

1.877.755.4279 | MINDBODYONLINE.COM

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Media Contact: Georgia Suter
georgia.suter@mindbodyonline.com
805.419.2856

MINDBODY Qualifies for HITRUST CSF Certification
Certification affirms software provider's robust security practices

San Luis Obispo, CA – July 31, 2015 – MINDBODY, Inc. (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has earned certification from the Health Information Trust Alliance (HITRUST), meeting key healthcare regulatory requirements surrounding the privacy and security of health information.

With growing consumer awareness of cybercrime and privacy breaches, the importance of data protection is top of mind for business owners and wellness practitioners worldwide. Developed by healthcare and information security experts, the HITRUST assessment and certification was established for the purpose of supporting organizations in safeguarding health information systems and exchanges.

HITRUST integrates the requirements of the HIPAA Security Rule while providing a highly customized and efficient framework. While the HIPAA Security Rule was designed to be scalable to meet the needs of a wide range of organizations, HITRUST provides a tailored solution, adapting the methodologies, security requirements and toolsets needed to meet the unique risk characteristics of each organization.

“The HITRUST CSF Certification aligns with our larger mission in supporting wellness providers around the world,” said Michael Hanson, MINDBODY’s Vice President of IT Security. “Information protection is a core pillar of our company, and by further validating our high security standards, we’re thrilled to continue showing wellness providers how they can count on MINDBODY to keep their business and customer information safe.”

About MINDBODY

MINDBODY is the leading wellness services marketplace with over 42,000 local business subscribers in 124 countries and territories that provide a variety of wellness services to over 24 million active consumers. MINDBODY’s software and payments platform helps business owners in the wellness service industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and

transact with these businesses, enabling them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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