



**FOR IMMEDIATE RELEASE**

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**MINDBODY Partners with Xero to Streamline Accounting for Wellness Businesses**

**San Luis Obispo, CA – October 13, 2015** – MINDBODY, Inc. (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has integrated with Xero, a leading provider of cloud accounting software for small businesses, allowing MINDBODY subscribers to sync their sales data with their accounting solution.

Moving forward, MINDBODY subscribers can transfer their financial sales data from MINDBODY's business management software into Xero's accounting system, saving time and improving accuracy by diminishing human error. With one click, financial transactions from daily business operations and customer exchanges will sync from MINDBODY into the appropriate account within Xero's general ledger, providing business owners with visibility into their cash flow.

"Our integration with Xero will further streamline business operations for wellness providers," said Brad Wills, Chief Strategy Officer at MINDBODY. "By freeing up time spent on administrative tasks, our subscribers can focus more on their customers and the vital signs of their businesses."

Xero's cloud accounting software is changing the way small businesses operate by simplifying financials and driving increased efficiency across business operations. The system manages all aspects of accounting, from cash flow and invoicing to payments and tax. All financial data is stored on the cloud in a single unified ledger, allowing users to work in the same set of books regardless of location or operating system, and enabling business owners to sync their data with Xero to provide their bookkeepers or accountants with live access to their accounts.

The integration, which was officially certified by Xero, is now available for the Australian and New Zealand regions and currently in the works for subscribers in the U.S. and the United Kingdom.

**About MINDBODY**

MINDBODY is the leading provider of cloud-based business management software for the wellness services industry, with over 45,000 local business subscribers in 132 countries and territories. These subscribers provide a variety of wellness services to over 25 million active consumers. MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. [www.mindbodyonline.com](http://www.mindbodyonline.com)

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