



4051 Broad Street Suite 220
San Luis Obispo, California 93401

1.877.755.4279 | MINDBODYONLINE.COM

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Media Contact: Jennifer Saxon

jennifer.saxon@mindbodyonline.com

805-419-2839

MINDBODY App Nominated for Webby Award

Consumer app that helps people find, book, review and recommend health and wellness activities shortlisted as a Best Fitness and Recreation App

San Luis Obispo, Calif. – April 19, 2016 – The MINDBODY app, created by MINDBODY, Inc. (NASDAQ:MB), the leading provider of cloud-based business management software for the wellness services industry, has been nominated for a [Webby Award](#) and a People’s Voice Webby Award.

Over 2.8 million people worldwide use the MINDBODY app to find, book or pay for classes and appointments at wellness businesses in their community or on the road – from acupuncture to cycling, color highlights to massage, and martial arts to yoga. The app is a Webby finalist in the Mobile Sites and Apps: Fitness & Recreation category.

The Webby Awards recognize excellence on the internet with two annual honors — The Webby Award and The Webby People’s Voice Award – in each of the following categories: Websites, Advertising & Media, Online Film & Video, Mobile Sites & Apps, and Social. Members of the International Academy of Digital Arts and Sciences (IADAS) select the nominees for both awards in each category, as well as the winners of The Webby Awards. The Webby People’s Voice is awarded by the voting public.

"Mobile apps give us an unprecedented opportunity to connect people with a multitude of fitness, beauty and wellness options, making a healthier, happier lifestyle easier to maintain," said Rick Stollmeyer, MINDBODY CEO and Co-founder. "We're humbled that the work our team is doing has been recognized with such a prestigious nomination, and we're excited to continue developing innovative platforms for connecting people with the wellness providers in their communities and around the globe."

The 20th Annual Webby Awards received nearly 13,000 entries from nearly all 50 states and 65 countries worldwide. Voting for the People’s Voice Webby Award continues through midnight on April 21 and winners will be announced on April 26. Votes can be cast [here](#).

The MINDBODY App is available for free in the [iTunes](#) and [Google Play](#) stores.

About MINDBODY

MINDBODY, Inc. (NASDAQ: MB) is the leading provider of cloud-based business management Software for the wellness services industry and an emerging consumer marketplace, with over 51,000 local business subscribers in over 130 countries and territories. These subscribers provide a variety of wellness services to approximately 28 million active consumers.

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MINDBODY's integrated software and payments platform helps business owners in the wellness services industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit mindbodyonline.com.

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