

FOR IMMEDIATE RELEASE

Media Contact: Georgia

Suter

June 30, 2015

georgia.suter@mindbodyonline.com

805-419-2856

MINDBODY Rewards Bold Business Owners through Big Goals, Big Rewards Competition

San Luis Obispo, CA – June 30, 2015 – MINDBODY, the leading online wellness services marketplace, has announced the winners of its inaugural [Big Goals, Big Rewards Competition](#). Open to MINDBODY software subscribers, the program challenges business owners to embrace bold behavior and realize ambitions by leveraging the capabilities of MINDBODY's management software.

Participants of The Big Goals, Big Rewards Competition entered into 3 distinct categories depending on their unique business objectives, which ranged from achieving client growth to boosting revenue to increasing volume of online bookings. Over 100 business owners across the country participated – competing for a grand prize of \$10,000.

Grand Prize Winner

Heather Queiroz and Diana Pecci of [Next Barre](#), Mt. Kisko, NY

This business performed the best across all three categories. Winner received \$10,000 and a free trip to MINDBODY's headquarters in San Luis Obispo, California, to celebrate their achievements.

Starting Strong

Emma Field of [Well Within](#) in East Hampton, NY

Karen Olsoy of [Grove and Kane](#) in Everett, WA

In business less than one year, with at least 100 session bookings each month, these businesses have achieved the highest percentage of active client base growth. Winners received one-year subscriptions to MINDBODY, worth up to \$1,000, two tickets to the 2015 BOLD MINDBODY Conference and \$300 in select MINDBODY add-ons or technology partner services.

Embracing Technology

Joel Baumgartner of [Rejuv Medical](#) in Waite Park, MN

Lara Harrington and Angela Correi-Johnson of [Boutique Fitness](#) in New Bedford, MA

Magdalena Grullon of [Abyss Salon](#) in Stuart, FL

In business for any length of time, with at least 100 session bookings each month, these businesses achieved the highest percentage increase in sessions booked online. Winners received one-year subscriptions for MINDBODY software, worth up to \$1,000, two tickets to the 2015 BOLD MINDBODY Conference and three Apple iPads.

Becoming Established

Dan Farrier of [HAWC Gym Inc](#) in San Ramon, CA

Carol Tatoro of [RPM Cycling Studio](#) in Millbury, MA

Jody Sasser of [Level Salon Studio](#) in Pearland, TX

Open for at least one year, these businesses have achieved the highest percentage of revenue growth. Winners received a one-year subscription to MINDBODY, worth up to \$1,000, two tickets to the 2015 BOLD MINDBODY Conference, and three months of Premier Level Premium Services – an enhanced support program that pairs the business with a dedicated product expert.

To read more about the accomplishments of this year's Big Goals Big Rewards Competition participants, visit our blog post titled [Big Goals Drive Big Results](#).

- more -

About MINDBODY

MINDBODY is the leading online wellness services marketplace with over 42,000 local business subscribers in 124 countries and territories which provide a variety of wellness services to over 24 million active consumers. MINDBODY's integrated cloud-based business management software and payments platform helps business owners in the wellness service industry run, market and build their businesses. MINDBODY also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier lives. For more information, visit mindbodyonline.com.

###

© 2015 MINDBODY, Inc. All rights reserved. MINDBODY, the Enso logo and Love Your Business are trademarks or registered trademarks of MINDBODY, Inc. in the United States and/or other countries. Other company and product names may be trademarks of the respective companies with which they are associated.